



Inspire Longevity for Life

PARTNERSHIP

OPPORTUNITIES

**Join us in shaping the future of
healthy living and longevity.**



Sun Health's LiveWell Conference

November 13 - 14, 2025

Keynote Speaker on November 13th: Arthur C. Brooks
Renowned author, social scientist, and Harvard professor

Midwestern University | 19555 N. 59th Ave, Glendale, AZ 85308



Dr. Brooks is a Professor of the Practice of Public Leadership at Harvard University and author of the book "Build the Life You Want: The Art and Science of Getting Happier" (2023) and "From Strength to Strength" (2022). He is also the former president of the American Enterprise Institute and a well-known social scientist, public speaker, and columnist.

Join us as a valued partner of Sun Health's LiveWell Conference, a premier event focused on exploring longevity and wellness, bringing together thought leaders, health experts, community organizers, nonprofit partners, corporate leaders, and community residents. This year's conference will feature keynote speaker Arthur C. Brooks, along with workshops and panels on physical health, cognitive health, aging with purpose, and social and emotional wellbeing. The goal is to spark discussion, provide learning opportunities, and share tools and strategies for enhancing quality of life. Participants will leave with resources and connections to help them live healthier and happier for longer.

The LiveWell Conference provides unparalleled opportunities for brand exposure, networking, and community impact. By partnering with us, you will connect with our diverse audience of health professionals, community members, and leaders who are passionate about enhancing healthy longevity for all.



CONFERENCE PRESENTERS

- Healthcare professionals and researchers specializing in gerontology, aging, and longevity
- Policy makers and advocates for senior health
- Entrepreneurs and innovators in health technology and wellness products for aging populations
- Nonprofit partners and community influencers in the fields of public health and aging studies

Topic areas for workshops and discussions may include:

- Demystifying Aging: Optimizing Health Span for Women
- Research and Breakthroughs in Cognitive Health
- Mental Health: Strategies for fostering emotional well-being and resilience
- Technology for Aging Well: Examining emerging technologies, including wearable devices and AI, to support healthy aging

EVENT HIGHLIGHTS

- Workshops on Increasing Health Span to Match Life Span: Interactive sessions offering practical advice on nutrition, physical activity, mental health, and longevity-enhancing habits.
- Networking Opportunities: Connect with researchers, healthcare professionals, and organizations dedicated to improving the lives of aging populations.
- Live Demos & Technology Showcases: Explore the latest innovations in wearable tech, smart home devices, and digital health tools.
- The Exhibit Hall: Visit with industry leaders and gather information on longevity, aging well, and new innovations in the field of well-being.

Primary Audience

Adults 50 years and older who are interested in living well topics and learning more about preventive health care. To maximize outreach to underserved populations, partnerships have been formed with nonprofits dedicated to serving these communities.

Expected Attendance for the LiveWell Conference: 400-500 participants.

About Sun Health & Sun Health Foundation

The *LiveWell Conference 2025* is organized by Sun Health and Sun Health Foundation. Sun Health, founded in 1965 in the West Valley of Phoenix, is a nonprofit organization dedicated to enhancing the quality of life for individuals through healthcare, senior living options, and community outreach. With a vision to foster holistic well-being and purpose across all stages of life, Sun Health is committed to creating environments for aging well.



SPONSORSHIP PACKAGES*

\$50,000 PLATINUM SPONSOR *EXCLUSIVE SPONSORSHIP (ONLY 1 AVAILABLE)*

- 12 VIP Experience Passes to Sun Health's Inaugural LiveWell Conference, including VIP reception with keynote speaker Arthur Brooks, photo opportunity and autographed book
- Opportunity to introduce the LiveWell Conference keynote speaker, Arthur Brooks on Thursday, November 13th
- 20 Healthy Longevity Passes to the LiveWell Conference
- 10' x 10' premium location exhibitor space, 6ft table, and 2 chairs
- Advertising opportunity in printed material and Ad placement on pre-session digital screens
- Distribution of company promotional item
- Company logo prominently displayed on all event signage
- Company logo with link on event registration pages
- Logo included in all event-related eblasts
- Social media shoutouts (8 max): Facebook, Instagram and LinkedIn

\$35,000 GOLD SPONSOR *(ONLY 2 AVAILABLE)*

- 6 VIP Experience Passes to Sun Health's Inaugural LiveWell Conference, including exclusive access to the VIP reception with keynote speaker Arthur Brooks
- 20 Healthy Longevity Passes to the LiveWell Conference
- 10' x 10' preferred exhibitor space, 6ft table, and 2 chairs
- Advertising opportunity in printed material and Ad placement on pre-session digital screens
- Distribution of company promotional item
- Opportunity to introduce a general session speaker at the LiveWell Conference
- Company logo prominently displayed on all event signage
- Company logo with link on event registration pages
- Logo included in all event-related eblasts
- Social media shoutouts (8 max): Facebook, Instagram and LinkedIn

\$20,000 ROSE GOLD SPONSOR *(ONLY 4 AVAILABLE)*

- 4 VIP Experience Passes to Sun Health's Inaugural LiveWell Conference, including exclusive access to the VIP reception with keynote speaker Arthur Brooks
- 15 Healthy Longevity Passes to the LiveWell Conference
- 10' x 10' preferred exhibitor space, 6ft table, and 2 chairs
- Advertising opportunity in printed material and Ad placement on pre-session digital screens
- Distribution of company promotional item
- Company logo prominently displayed on event signage
- Company logo with link on event registration pages
- Logo included in all event-related eblasts
- Social media shoutouts (6 max): Facebook, Instagram and LinkedIn

***Additional recognition for all sponsorship levels includes recognition in Sun Health Foundation's Annual Community Impact Report and Newsletter.**

PARTNERSHIP BENEFITS

Community Impact:

Support initiatives that empower individuals to live longer, healthier, and more purposeful lives.

Thought Leadership:

Position your brand as a champion of healthy longevity alongside nationally recognized speakers.

Brand Exposure:

Showcase your organization to 400-500 attendees, including industry leaders, health professionals, and engaged community members.

Networking Opportunities: Connect with key community partners and expand your influence within the healthcare and wellness space.

SPONSORSHIP PACKAGES (CONT.)

UNDERWRITING OPPORTUNITIES*

\$15,000 ARTHUR BROOKS BOOK

- 2 VIP Experience Passes
- 20 Healthy Longevity Passes to the LiveWell Conference
- Customized Bookmark to be included in all books given or sold
- Ad placement on pre-session digital screens

\$15,000 BREAKOUT SESSION (MULTIPLE AVAILABLE)

- 2 VIP Experience Passes
- 20 Healthy Longevity Passes to the LiveWell Conference
- 10' x 10' exhibitor space, 6ft table and 2 chairs
- Ad placement on pre-session digital screens

\$10,000 AUDIO/VISUAL

- 2 VIP Experience Passes
- 10 Healthy Longevity Passes to the LiveWell Conference
- 10' x 10' exhibitor space, 6ft table and 2 chairs
- Ad placement on pre-session digital screens

\$5,000 WiFi, CONTINENTAL BREAKFAST, LUNCH, PARKING, OR GOLF CART

- 10 Healthy Longevity Passes to the LiveWell Conference
- 10' x 10' exhibitor space, 6ft table and 2 chairs
- Logo on area sponsored

\$2,500 WATER OR HEALTHY SNACK

- 4 Healthy Longevity Passes
- Logo on area or item sponsored

**Additional recognition for all underwriting opportunities includes logo on conference registration page and social media mentions.*

EXHIBITOR OPPORTUNITIES (Based on availability)

PREMIUM EXHIBITOR: \$1,500

- 10' x 20' exhibitor space, (2) 6ft table and 4 chairs, electricity
- Advertising opportunity in printed material
- Two General Admission tickets to the LiveWell conference

EXHIBITOR: \$1,000

- 10' x 10' exhibitor space, 6ft table and 2 chairs
- Two General Admission tickets to the LiveWell conference

AZ-BASED NONPROFIT PARTNER EXHIBITOR: \$500

- 10' x 10' exhibitor space, 6ft table with 2 chairs
- Two General Admission tickets to the LiveWell conference

CONFERENCE REGISTRATION PRICING

\$500

VIP EXPERIENCE PASS 2-Day Conference, Premium Seating to Keynote & Plenary Sessions, VIP Reception with Arthur Brooks, Autographed Book, and Photo Op with Arthur Brooks

\$200

HEALTHY LONGEVITY PASS 2-Day Conference and Arthur Brooks presentation

\$125

GENERAL ADMISSION TICKET Arthur Brooks presentation only

\$50

BUDDY PASS Can only be added on to Healthy Longevity pass or General Admission